## **A BRIEF HISTORY** OF EMAIL **TECHNOLOGIES** 1982 1982 1971 1976 1978 The word "email" is The first ever smiley **Computer engineer** Queen Elizabeth II The first electronic "emoticon" is invented first used. **Ray Tomlinson sends** becomes the first head advertisement is sent by Scott Fahlman. the first electronic mail of state to send an over a network of electronic mail government and message. university message. EMAIL computers. SEND 1997 1996 1997 1997 **P8PI** Warner Bros. releases A few companies **Elwood Edwards Microsoft Outlook is Microsoft buys Hotmail** You've Got Mail which for about \$400 million. including the fledgling records the iconic AOL released. "Welcome," "Files's Hotmail begin to offer grosses \$250 million at done," "Goodbye," & free, use-anywhere, the box office. "You've got mail!" internet email. **0 7** Outlook 2004 2004 2003 1999 **1998** George W. Bush signs LOL and other Internet The word "spam" is Federal Trade A fraudulent email into law the CAN-SPAM **Commission codifies** claims that Bill Gates

officially recognised in the Oxford English Dictionary.

Act, the US' first wealth with Internet national standards for

plans to share his

acronyms are officially recognised in the **Oxford English** 

email spam laws. 

SPAM.	users starts to circulate. It is shared by millions! \$\$\$\$	sending commercial emails. SPAM.	Dictionary. LOL! Aa	
2008	2007	2007	2005	2004
Presidential candidate Barack Obama compiles a database of over 13 million email addresses.	Anti-phishing security protocol DKIM is adopted by the Internet Engineering Task Force.	Google makes Gmail available to the general public worldwide.	SPF, the first technology that verifies email senders' identities, is established.	Multimedia emails are introduced after the MMS World Congress in Vienna.
2011	2011	2013	2014	2017
<section-header></section-header>	A study finds that the most easily broken email password is "password" followed by sequences like "123456""*	Google introduces Gmail tabs ensuring smarter sorting of email.	Sony Entertainment is hacked, and hundreds of sensitive emails are released. North Korea is blamed by U.S. government, but denies responsibility.	269 billion emails are sent every day with 3.7 billion email users worldwide.*

## www.ncitech.co.uk | 01326 379 497 | info@ncitech.co.uk

Sources: Ray Tomlinson: NPR; "The Man Who Made You Put Away Your Pen," 2009, Queen: ABC News Online; "Queen Elizabeth sent her first email in 1976" 2006, You've Got Mail: Box Office Mojo: You've Got Mail, DKIM: Network World; "Powerful new antiphising weapon DKIM emerges," Obama: The New York Times, "Melding Obama's Weba Youtube Presidency." 2009, Mashable.com/2013/07/23/tabs-in-gmail, mashable.com/2011/11/17worst-internet-passwords, econsultancy.com/blog/65900-how-accurate-were-my-seven-email-marketing-predictions-for-2014, money.cnn.com/2014/12/09/technology/security/sony-hacking-roundup.