

6 Business Benefits of Being Cyber Essentials Ready

Cyber Essentials is a certification scheme endorsed by the UK government. It recognises the huge risks cybercrime poses and how this can be avoided using simple security measures.

Cyber Essentials standardises the crucial measures every organisation should take to ensure their digital security and protection from cyberattacks.



Cyber Essentials Covers Five Key Cybersecurity Areas



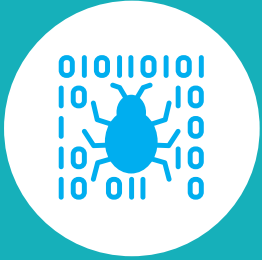
Boundary Firewalls and Internet Gateways
You have a secure internet connection



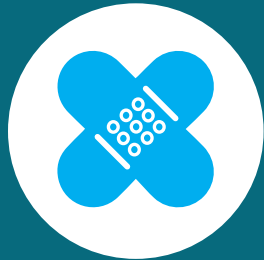
Secure Configuration
You have the most secure settings activated on all your devices



User Access Control
You have full control over who is accessing your data and services



Malware Protection
You have protection in place against viruses and malware



Patch Management
Your devices and software are updated with the latest versions



After ensuring you have these basic controls in place you can complete a self-assessment to confirm your organisation's devices meet the criteria.

Once signed and submitted it is reviewed by a certification body. If you meet all the requirements, you will pass and will be considered secure to a UK government standard. There are two levels of certification, Cyber Essentials and Cyber Essentials Plus. Each include the following benefits:

Key Features	Cyber Essentials	Cyber Essentials Plus
Unlimited expert guidance to ensure you pass first time	✓	✓
Certification within 24 hours	✓	✓
£25k free cyber insurance with certification	✓	✓
Independent assessment from an expert auditor	✗	✓

Cyber Essentials is the self-assessed option. Whereas Cyber Essentials Plus is carried out onsite or remotely by an independent licensed auditor. This offers assurance to staff and customers that your assessment was carried out by an expert.

The Six Business Benefits of Being Cyber Essentials Ready

1

Help Guard Against Common Cyber Threats

Adhering to these guidelines have been shown to help guard organisations from 98.5% of common cybersecurity threats¹.

2

Increase Your Business Credibility and Reputation

Attract new business and reassure your customers that you take the security of their data seriously by having cybersecurity measures in place.

3

Win Government Contracts

Having a Cyber Essentials certification in place is often a requirement when bidding for contracts or tenders in the public sector.

4

Reduce Your Cyber Insurance Premiums

Demonstrate you are a lower-risk to your insurer by having a Cyber Essentials certification in place.

5

Appear on the Cyber Essentials Directory

When you have completed the Cyber Essentials scheme you will appear on a directory of organisations awarded with the certification.

6

Take Advantage of Free Cyber Insurance Cover

Once you have completed your Cyber Essentials certification you will receive £25,000 free cyber insurance. Terms and conditions apply.



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Sources

¹Cyber Essentials for Education - A simple guide to Cyber Essentials, as required by the Education & Skills Funding Agency
A Guide to Cybersecurity Certifications in the UK
Cyber Essentials or Cyber Essentials Plus Which Is Right For My Business?